



ABOUT SMR HR GROUP

About SMR

Introduction

SMR has been in the business of HR related services since 1978. The SMR HR Group provides the full spectrum of HR solutions and training programmes from technology, consulting & outsourcing, training & events to learning resources for maintaining, developing and nurturing talent.

Our international customer base motivates us to develop state of the art products for talent management and development or Human Resource Development as it is collectively known now. Human Resource Development lies at the heart of business as its strategic driver, even so today when the focus is shifting to Human Capital Management.

We've built our trust with clients over the years with excellent products and services. With our intense efforts in R & D, the SMR HR Group is a highly-valued partner for organisations seeking to build their "talent" via HRD technology, consulting, outsourcing and training.

Capabilities

The SMR HR Group provides you solutions and training programmes for maintaining, developing & nurturing your talent. Our products and services are backed by years of R & D and experience in bringing HR, IT, and consulting expertise together. All our proprietary products and services are developed by our R & D Centre. The company has a team of passionate, committed, friendly professionals who have worked in 30+ countries.

Experience & Customer Base

We are motivated towards excellence by the wide acceptance of our solutions which are extensively used across the world in various industries – airlines, manufacturing, financial services, health, education and hospitality among others.

Over the last 30 years, we have been able to provide value added services and products to our customers in 30+ countries. We ensure that our customers have an exceptional experience with us.

Our team of software engineers, trainers and consultants aim to customise solutions that exactly match your needs. On any day, our international help desk is just a click away from you.

Technology

Our contribution to HR technology is marked by the recent release of HRDPower.net® R2, a new version of our proprietary web based end-to-end HRD software, that has set a new and unprecedented standard in competency management and strategic HRD.

Our on demand software such as E-Review and E-Training makes it easy for organisations to automate strategic HRD functions.

Consulting & Outsourcing

Our consultants are internationally renowned for their HR expertise and publications. We have developed a formidable HR Consulting process with proprietary tools in HRD functions and HRD technology over the years. As a group, we have developed extensive intellectual property.

About SMR (Continue)

Learning & Development

We are also Asia's largest Train-The-Trainer firm recognised for the use of FUN techniques in training. We offer training programmes in seven practice areas. They include accreditation and certification programmes. We have a wide range of training products – audio, video, assessments and publications.

A Regional Flagship Event

The annual Asia HRD Congress™ - the largest event for HR professionals in Asia Pacific, is part of the group's continuous HR community building initiative.

SMR brings the HR community together at Asia's largest HRD event – the Asia HRD Congress™. The three day conference, exhibition and awards are recognised as the industry standard today in Asia.

For more information on our products & services, please visit www.smrhrgroup.com

Recognition

As a leading HRD consulting company in the region, we have won several awards:

1. 17th ranking at Technology Fast 500 Asia Pacific Award from Deloitte Hong Kong
2. Second placing in the Enterprise 50 Award judged by Deloitte Malaysia
3. The SMI Award for ICT Adoption
4. The Asia Pacific Keris Honesty Award for Honest Business practices
5. The Golden Bull Award for Emerging SMI's
6. The Global Contribution to HR Award from HRT Power Jobs, India
7. The Most Promising HR Excellence Award by Malaysian Institute of Human Resource Management (MIHRM)
8. The Merit Award for Export Brand Excellence by Malaysian International Trade and Industry Ministry (MITI)
9. Business Summit Gold Award 2007

Corporate Information

The group is part of SMR Technologies Berhad, a company listed on the ACE Market of Bursa Malaysia Securities Berhad. The group has offices/subsidiaries/representatives in USA, Singapore, Bahrain, U.A.E., Brunei, India and Indonesia. Within the group, we have companies that have achieved MSC (Multimedia Super Corridor) status and ISO 9001 certification.

The Passion

Our passion to partner with organisations to help their people learn and perform beyond expectations keeps us on the path of lifelong learning. Our goal is to power your human capital with the latest technologies in Human Resource Development. We understand how important it is to keep up with the HRD trends and needs of our customers in order to deliver relevant and effective products and services.

Products & Services

CONSULTING & OUTSOURCING DIVISION

CONSULTING

Competency Management

- Competency Profiling
- Competency Dictionary
- Competency Assessments
- Competency Gaps Analysis
- Competency Assurance System

Talent Management

- Talent Profiling
- Accelerated Development
- High Potential Development
- Career Management
- Succession Planning

Human Capital Audit

- Workforce Planning
- HR Systems

Performance Management

- Designing Performance System
- Appraisal Frameworks
- Coaching
- Balanced Scorecard

OUTSOURCING

- Learning & Development
- Customised Services

Products & Services

LEARNING & DEVELOPMENT DIVISION

PROFESSIONAL TRAINER PRACTICE

- International Certificate of Training Practice
(includes Competency based Training Needs Analysis, High Impact Training Design & Development of Materials, High Impact Train-The-Trainer and High Impact Training Evaluation.
- The Magic of Making Training FUN!!®
- Accredited Training Professional
- Master Training Professional

PERSONAL & LEADERSHIP DEVELOPMENT PRACTICE

- Accredited Personal & Leadership Development Programme
- Creating Your Own Rainbow
- Leading B Players

COMPETENCY & PERFORMANCE PRACTICE

- Accredited Competency Professional
- Competency Profiling
- Competency & Talent Development
- Master Competency Professional

Products & Services

TECHNOLOGY DIVISION

HRDPower®

- Hiring Power
- Competency Power
- Performance Power
- Learning Power
- Payroll Power

Independent Modules

- HRDPower® Assessments
- HRDPower® E-Appraisals
- HRDPower® E-TMS
- HRDPower® E-Learning (E-CTP)

Portal

- HRD Portal – Clickhrd
- Payment Gateway (E-pay Power)
- Asia Trainer Exchange

Games

- Learning Tournament
- Palan's Pingo
- Management Made Easy

Technical Services

- Software Implementation
- Software Integration
- Software Customisation

Products & Services

EVENTS DIVISION

- **The Asia HRD Congress™**
- **Trainers Meet Trainers®**
- **Bureau of Speakers, Trainers & Consultants**
- **HR Conferences**

Products & Services

LEARNING RESOURCES DEPARTMENT

1. Print Products

Books, Instruments, Case Studies

2. Digital Products

E-Books, E-Audios, Webinars

3. Audio Visual Products

PPT Presentations, Audios Videos, DVD's

4. Training Tools

Games, Software Tools, Koosh Balls, Clappers etc.



Client Lists

OIL / PETROCHEMICALS

- BASF Asia-Pacific
- Emirates National Oil
- Cairn Energy
- Gulf Petrochemicals
- Murphy Oil
- National Drilling Company
- Oxy Oman
- Petroleum Development of Oman
- Petronas
- Petronas Marketing Sudan
- Qatar Petroleum
- SABIC
- SCOMI

TELECOMMUNICATIONS

- Brunei Telecom
- DST Group
- Maxis Malaysia

AIRLINES / TRANSPORTATION

- Air Mauritius
- California Dept of Transportation
- Gulf Air
- Malaysia Airports
- Missouri Dept of Transportation
- Royal Brunei Airlines
- Singapore Airlines

SHIPYARDS / PORTS

- Asian Supply Base
- Bintulu Port
- Sabah Port
- Suria Capital

CONSTRUCTION / PROPERTY / PLANTATION

- BOLTON
- Johor Land
- KLCC Projeks
- Muda Jaya
- Sime Darby
- Suria Capital
- UEM Group

AUTOMOBILES

- Harley-Davidson Motor Company
- Honda of America Mfg
- Perodua

PRINTING / NEWSPAPER

- Rural Press Australia

RETAIL

- Giant
- Jaya Jusco
- Mydin
- The Store

CALL CENTRES

- SRG Asia

FOOD / BAKERY

- Hiestand

FINANCIAL SERVICES

- Association of National Development Finance
- Bahrain Institute of Banking & Finance
- Bank Muamalat
- Bank Pertanian
- CIMB Aviva Assurance Bhd
- Mizuho Bank
- Public Mutual

MANUFACTURING

- Agilent
- Avago
- BP Plastics
- CABOT
- Flextronics
- Hitachi Air Conditioners
- Hunter Douglas
- L'Oreal Moyens Communs
- Michelin Services
- Neratel
- Osram Opto Semiconductors
- Panasonic
- Printpack Inc
- Samling Group
- SCA Hygiene
- Sharp Roxy
- ST Micro Devices

PHARMACEUTICALS / HEALTH

- Astra Zeneca
- Aventis
- GE Healthcare
- Indiana Health Care
- Pfizer

HOSPITALS / HOSPITAL SERVICES

- Pantai Hospitals
- Singhealth Polyclinics
- Subang Jaya Medical Centre
- University Malaya Medical Centre

UTILITIES

- Tenaga Generation

INFORMATION TECHNOLOGY

- Dell
- Intel
- MIMOS
- Motorola

HOTELS

- Carlton KL
- Coronade Hotel
- Holiday Inn Subang Jaya
- Kempinski Group of Hotels
- KL Convention Centre
- Meritus Mandarin Singapore
- Pan Pacific Hotels Worldwide
- Renaissance
- Shangri-La
- Sunway Hotel Group

PUBLIC SECTOR

- Abu Dhabi Police
- Bahrain Labour Fund
- Bahrain Training Institute
- Brunei Civil Service College
- Employee Provident Fund Malaysia
- Hong Kong Productivity Council
- Housing Development Board Singapore
- INTAN – Malaysian Civil Service Centre
- Ministry of Human Resources Malaysia
- National Audit Count Bahrain
- Royal Air Force UK
- Singapore Civil Service College
- Specific Council for Vocational Training in Industry, Bahrain

EDUCATION

- ILSAS
- Informatics College
- Ingersoll Rand University
- INSPEN
- INSTEP
- International Coaching Academy, Russia
- Lembaga Manajemen PPM, Indonesia
- Petronas Management Training Centre
- Penang Skills Development Centre
- SMTc, Miri
- Taylor's College
- Universiti Malaya
- UTM Skudai

POST / COURIER

- DHL
- Pos Malaysia

BROADCASTING

- Astro
- TV3

COUNTRIES

SOUTH EAST ASIA

- Brunei
- Indonesia
- Laos
- Malaysia
- Myanmar
- Philippines
- Singapore
- Thailand
- Vietnam

SOUTH ASIA

- Bangladesh
- India
- Maldives
- Pakistan
- Sri Lanka

EAST ASIA

- China
- Hong Kong
- Taiwan

NORTH ASIA

- Japan
- South Korea

WEST ASIA

- Bahrain
- Oman
- Qatar
- Saudi Arabia
- UAE

ASIA PACIFIC

- Australia
- New Zealand

NORTH AMERICA

- Canada
- Palau
- USA

EUROPE

- France
- Germany
- Netherlands
- Russia
- Switzerland
- Turkey
- UK

AFRICA

- Mauritius
- South Africa



Client Lists

