

Human resources firm is launched

By SOMAN BABY

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MANAMA: A Bahraini-Malaysian joint venture company was launched yesterday to offer innovative human resources (HR) services to organisations in the region.

SMR Gulf was formed between Bahraini Tatweer Management Systems and the Malaysia-based SMR (Specialist Management Resources) Group of Companies.

The launch ceremony was held at the Crowne Plaza's Bahrain Conference Centre, under the patronage of Tamkeen chief executive Abdulellah Al Qassimi.

The ceremony was attended by Malaysian Ambassador Syed Sultan Idris, Bahrain Society for Training and Development (BSTD) chief executive Ebrahim Al Dossary and SMR Gulf chairman and chief executive Dr R Palan, and managing director Basem Al Sharqi.

The new joint venture will help Tamkeen in its effort to empower Bahrainis to contribute to the kingdom's progress through training, said Mr Al Qassimi.

"In a world that is recovering its breath from one of the worst economic crises of our times, it is more important than ever that we focus on strengthening our human resources with the right training and opportunities to develop, grow and succeed with us," he said.

"The most intense competition in global business in the months and years ahead will not be for capital or advanced technology or market share.

"It will be for talent, and the greatest rewards will go to companies assembling the best array of human skills."

Tamkeen welcomes SMR, a leading organisation in the business of HR related services in Malaysia, where the group has won many prestigious awards, said Mr Al Qassimi.

"As part of this Vision 2030 action plan, Tamkeen is the co-ordinator of a network of initiatives that are bound into the Labour Market Reforms.

"We have been given exceptional independence by the government and this helps us to address issues creatively and at the same time with a clear awareness of accountability".

Since the Tamkeen methodology calls for co-operative team effort from all stakeholders, It works very closely with training organisations to ensure the best result and it will be the same with the SMR Group also, said Mr Al Qassimi.

The SMR Group, with its HR solutions and training programmes from consulting and outsourcing, technology, and training will add weight to Tamkeen's efforts, he said.

"We can achieve together to realise the goal of making Bahrain the training hub of the Middle East," said Mr Al Qassimi.

SMR Gulf's first activity in Bahrain will be a series of seminars .

The first Trainers-Meet-Trainers (TMT) programme will be organised in co-operation with BSTD .

The title of the workshop is: "The current economic crisis and the challenges of developing human capital".

soman@gdn.com.bh